

DIPLÔME
NATIONAL DE
MASTER
CONTRÔLÉ
PAR L'ÉTAT

Master International Management

NATIONAL DEGREE IN PARTNERSHIP WITH LILLE UNIVERSITY



Plus d'infos

30 STUDENTS
IN MASTER 1
(24-25)

87% WORKING, TAKING
A GAP YEAR,
SPECIALIZATION
(24-25)

100% TAUGHT IN
ENGLISH

The International Management Master degree prepares students to develop their cultural sensitivity, improve their language skills and to be ready to respond to social and economic challenges. In this program, you will benefit from effective preparation for your future career (through an internship and apprenticeship contract) by acquiring a comprehensive vision and know-how of management and business best practices.

ADVANTAGES +



Apprenticeship program in Master 2 and 1 internship in Master 1



A double degree (see page 9) : Juniata College (USA), Liverpool Hope Univ. (UK), Univ. Cattolica del Sacro Cuore (Italy), ESAN Graduate Business School (Peru) or Universität Otto Friedrich (Germany).



CONTACT

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APPLICANT PROFILE

MASTER 1

Graduates with a **bachelor degree** in international business, management, economics, accounting, finance, administration, languages and management and others with a minor in management, economics, finance.

A B2 level in English is required.

MASTER 2

Master 1 or equivalent 4-5 years bachelor degree.

A B2 level in English is required.

ADMISSION PROCEDURES

MASTER 1

French students and those from a country within the European Economic Area : **monmaster.gouv.fr**

Residents outside European Economic Area : **espaceadmission.univ-catholille.fr** and **Campus France**.

MASTER 2

French students and those from a country within the European Economic Area : **espaceadmission.univ-catholille.fr**

Residents outside European Economic Area : **espaceadmission.univ-catholille.fr** and **Campus France**.

EDUCATIONAL PROGRAM

MASTER 1



Courses - semester 1 ECTS

Monitoring and reporting	<ul style="list-style-type: none"> Management accounting 4 Corporate Finance 5 Social enterprise and entrepreneurship 4
Reflection and strategy	<ul style="list-style-type: none"> International marketing 3 Business strategy 5
Appropriate communication	<ul style="list-style-type: none"> Intercultural communication & management 4 English and business communication 1 Second language 1
Managerial culture	<ul style="list-style-type: none"> Business game 2 Business Project -
Professional expertise and research	<ul style="list-style-type: none"> Introduction to research methods - Personal development 1

Courses - semester 2 ECTS

Monitoring and reporting	<ul style="list-style-type: none"> International financial reporting 3 CSR and integrated reporting 2
Business environment	<ul style="list-style-type: none"> Macroeconomics (with international finance) 5 Economic development 3
International reflection and management	<ul style="list-style-type: none"> Global economics 3 Supply chain management 3
Appropriate communication	<ul style="list-style-type: none"> English and business communication 1 2 Second language 1
Professional expertise and research	<ul style="list-style-type: none"> Intermediate excel - Business Project 3 Introduction to research methods 2 Internship period 3

MASTER 2



Courses - semester 3 ECTS

International management operations	<ul style="list-style-type: none"> International purchasing 3 Trade financing 2 International negotiation 3 Business game (purchase) 3
Managerial and organizational culture	<ul style="list-style-type: none"> International human resources management 3 Project management 3 Law contracts 4
Exploratory and Elective Courses (choose 2 electives)	<ul style="list-style-type: none"> First foreign language 2 Invited lectures 1 Second foreign language 3 Elective 1 3 Elective 2 3
Professional expertise and research	<ul style="list-style-type: none"> Option thesis - Option thesis + training period -

Courses - semester 4 ECTS

International management operations	<ul style="list-style-type: none"> International Business development 3 Logistics - custom 3 Supply chain management (quality management) 4
Managerial and organizational culture	<ul style="list-style-type: none"> Strategic partnership 2 Leadership & organizational behavior 3 Corporate Social Responsibility 3
Exploratory and Elective Courses	<ul style="list-style-type: none"> Invited lectures 1 First foreign language 1
Professional expertise and research	<ul style="list-style-type: none"> Option thesis 10 Option thesis + training period : Thesis 5 Option thesis + training period : Training period 4

PROFESSIONALIZATION

MASTER 1

Courses from September to February.
Internship from March to August.

MASTER 2 : Apprenticeship program

Courses / part time work from September to May. Full time work from June to September.

CAREER OPPORTUNITIES

Purchasing Manager, Export Manager, Project Manager, Account Manager, Marketing Manager, Operation Manager, Financial Manager